



**For Immediate Release**

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## **Contour Products to Launch Five New Products at MedTrade 2016**

CHARLOTTE, NC — Contour Products rings in more than 15 years exhibiting at MedTrade with the launch of five new products at the show in Atlanta this year.

The new products include four new pillows and an inflatable bed wedge. Each of the new products has been designed for maximum orthopedic comfort and/or to treat specific medical conditions, such as sleep apnea, acid reflux and more.

“We are excited to showcase all of our product lines this year at MedTrade, including the introduction of several new products that we can’t wait to unveil,” said Contour Sales Manager Colleen Hinsberg. “Buyers looking to add new products to their queue will definitely want to stop by the Contour booth for a demonstration.”

Other products being exhibited include bestsellers, the Kabooti Seat Cushion, Flip Pillow and Cool Air Pillow.

The new products will be on display and demonstration available at Contour’s MedTrade booth, #2237, November 1-3, 2016.

For more information, visit booth #2237 at Medtrade 2016 or visit [www.CPAPMax.com](http://www.CPAPMax.com). Contact us at 800-692-6686 or email [sales@contourliving.com](mailto:sales@contourliving.com).

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### **About Contour Products**

Contour Products, Inc. is celebrating its 25th year of being an innovative leader in the specialty sleep, comfort and support industry. The company manufactures a variety of pillows, wedges, seat solutions and CPAP accessories that help to comfort, support and properly align the body for overall comfort and improved well-being. An emphasis on posture, ergonomics and support is what separates Contour Products from the competition. Contour Products believes that being comfortable is not just an indulgence, but a necessity to obtaining quality sleep and maintaining good health.

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